

# MOTA FACT SHEET

“Bringing Together Diverse Entities For The Empowerment Of The Whole”

MINORITY HEALTH AND HEALTH DISPARITIES (MHHD)  
 MINORITY OUTREACH & TECHNICAL ASSISTANCE (MOTA)

Maryland Department of Health and Mental Hygiene (DHMH)

## 2015 ACCOMPLISHMENTS

**D**uring fiscal year 2015, MOTA grantees conducted a variety of activities designed to increase awareness among minority populations, involve minorities in the health decision-making process, increase health screenings, improve health education outreach through ethnic and racial cultural events, and promote and advocate alliances to **reduce chronic diseases**. The accomplishments of the MOTA program included:

- 459 minority individuals attended the Local Health Disparities Committee, local health department’s cancer/tobacco or other coalition meeting.
- 138,238 minority individuals were reached through MOTA efforts.
- 253,334 pieces of health education materials were distributed by MOTA grantees.
- 754 cultural fairs or events were sponsored or attended by MOTA grantees.
- 71 partnerships between the LHDC and community groups were developed.
- 5200 + Minority health Network comprised of community individuals and organizations that are being empowered to act as a collective in their best health interest in place.

## MOTA Network

**F**unding was provided to over 450 faith and community based minority primary and sub-grantee groups of the targeted ethnicities– African American, Hispanic/Latino, Asian American/Pacific Islanders, and American Indians during fiscal years 2001-2014. The focus of these groups was on educating, enlightening, and empowering ethnic minorities to impact cancer and tobacco health care decisions in their local jurisdictions. In 2011, after 10 productive years in addressing cancer and tobacco, the MOTA program was elevated to address chronic disease statewide. Maryland counties with over 15% minorities are eligible to apply for MOTA funding. The minority health network database located within the DHMH Minority Health and Health Disparities (MHHD) office includes 5,000 contact information entries.

## MHHD & MOTA Curb Youth Access To Tobacco Products

**I**n the fiscal year of 2015, DHMH launched a tobacco sales enforcement initiative to address high rates of sales to minors. Nine MOTA organizations from MHHD agreed to assist local jurisdictions launch store to store education campaigns to raise awareness and community meetings on the tobacco sales to minor law. On May 8, 2015 MHHD and the Center for Tobacco Prevention and Control hosted a “Share and Learn” meeting for MOTA organizations to discuss progress and strategies. Collectively, MOTA organizations educated (face-to-face) 339 tobacco retailers and conducted 55 community education meetings on youth access to tobacco products.

## 2016 MOTA Focus

**I**n fiscal year 2016, MHHD awarded MOTA grants to 16 jurisdictions having the highest proportions of minorities. The MOTA grant recipients include community based organizations, faith based organizations, hospital based minority programs, an academic institution, and non-profit grassroots organizations. All local programs will have a primary focus on minority cardiovascular disease, infant mortality, as well as cancer and tobacco related issues. MHHD conducted an orientation training on June 18th and included presentations from MHHD staff, representatives from the Governor’s Office of Community Initiatives—Racial and Ethnic Commissions, and MHHD Summer Intern.



MOTA Staff, Speaker, and Grantee



MOTA Grantee Orientation

## MOTA and MHHD Highlights

**T**he MOTA Program continues to be involved in several DHMH and state initiatives at the local levels such as the Pregnancy and Tobacco Cessation Help Program (PATCH), and the Million Hearts Initiative. Local MOTA Programs have also been actively collaborating with the Health Enterprise Zones in Dorchester County and St.Mary’s County, in addition to serving as ACA Assister Entities for Healthy Howard and Healthcare Access Maryland (HCAM).

# FISCAL YEAR 2016 MOTA GRANTEES

## Anne Arundel County

Hands of Hope, Inc.  
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## Anne Arundel County

Restoration Community Development Corp.  
Pastor Sheryl Menendez  
Ms. Euphemia Griffin  
(410) 760-1044/1055  
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[niecyg2@gmail.com](mailto:niecyg2@gmail.com)

## Baltimore City

Faith Center for Community Wellness  
Baltimore, MD 21229  
Ms. Natasha Otto  
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## Baltimore County

Office Management & Technology, Inc. (OMT)  
Rev. Candace Gray  
Ms. Cassandra Umoh  
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## Caroline County

Union Bethel A.M.E. Church  
Ms. Janet Fountain  
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## Charles County

Lifestyles of Maryland Foundation, Inc.  
Ms. Sandy Washington  
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## Frederick County

Asian American Center of Frederick  
Ms. Elizabeth Chung  
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## Harford County

Inner County Outreach  
Pastor Nathaniel Johnson  
410-272-3278 ext 101  
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## Howard County

FIRN, Inc.  
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## Kent County

Mt.Olive A.M.E. Church, CATS  
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Ms. Carolyn Brooks  
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## Montgomery County

Holy Cross Health, Inc.  
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## Dorchester County

Associated Black Charities  
Ms. Diane Bell-McKoy  
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## St. Mary's County

Minority Outreach Coalition  
Mr. Nathaniel Scroggins  
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## Talbot County

Chesapeake Multicultural Resource Center  
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## Washington County

Brothers United Who Dare to Care  
Ms. Mollie Smith  
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## Wicomico County

Community Empowerment Center, Inc.  
Rev. Dr. Thomas E. Tucker, Jr.  
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## Prince George's County

The Maryland Center at Bowie State University  
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## Prince George's County

Access to Wholistic and Productive Living  
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## Department of Health & Mental Hygiene MHHD/MOTA Central Office Staff Contacts

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Larry Hogan, Jr., Governor

Boyd K. Rutherford, Lt. Governor

Van T. Mitchell, Secretary